



# MH2501 Economical Process Analysis and Strategy 6.0 credits

**Ekonomisk processanalys och strategi**

This is a translation of the Swedish, legally binding, course syllabus.

## Establishment

On 15/10/2019, the Dean of the ITM School has decided to establish this official course syllabus to apply from spring term 2020 (registration number M-2019-2210).

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

Second cycle

## Main field of study

Materials Science, Materials Science and Engineering

## Specific prerequisites

Basic knowledge of how industrial operations are led and organised, the principles of accounting and reporting and how economic calculations can be used as basis for a decision in different business, situations corresponding to the course ME1003 Industrial Management, Basic Course, or the equivalent course industrial engineering, course.

Basic knowledge of metallurgy and metallurgical processes corresponding to the course MH2039 Process Engineering/MH2029 Extractive Metallurgy or MH1022 Fabrication Processes of Metals and Bio Fibres.

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

After passing the course, the student should be able to:

- Specify organisational, business economics and market concepts and apply these with a focus on steel, process and other manufacturing industry
- Apply models to do business economics analysis of process technology problems
- Formulate, analyse and evaluate a business economics problem within steel, process and other manufacturing industry
- Critically review the work of others, mainly with regard to the use of business economics concepts and models in analysis and synthesis of process technology problems

## Course contents

The course covers practical and theoretical problems to handle companies in steel industry, but it can also be used as a typical example of management and control of process related industry.

A company's business processes (production, innovation, marketing), is depending on the industrial situation.

In this course, the relations that prevail in the steel industry in particular is treated the company as a whole and its environment will be analysed and discussed within the scope of a case study.

The case study will include description of the company's products and its business functions (management, control, finance).

Apart from business related issues, the markets, customers, the customer's customers and competitors and the conditions for different actors on above-mentioned markets are analysed.

The case study is reported during a presentation at a seminar and in a written report.

## Examination

- TEN1 - Written examination, 3.0 credits, grading scale: A, B, C, D, E, FX, F
- SEMA - Project, 3.0 credits, grading scale: P, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

If the course is discontinued, students may request to be examined during the following two academic years.

## **Ethical approach**

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.